



Jesse Wheadon	2022												
Bill Lloyd	2022	A											
Chris Felmlee	2022	A											

Introduction of Guests

None

Additions to Agenda

None

**Approval of the Minutes:**

None

**Treasurer’s Report:**

None

**Committee Reports:**

Design:

Lars Van Zandt

Jay Brendzen

Economic Vitality:

Melissa Olds

Galen Wilhoit

Promotion:

Alicia Ozenerger

Brandon Glascock

Organization:

Tracy Titmus

**Reported Training Hours:**

**Executive Reports (President, Vice-President, Ex-Officio):**

Tony discussed the Executive Director position. The City Alderman are currently working on the 2022-2023 Budget for Ashland. Included in that discuss will be funds to pay for the part-time position. The Chamber has approved their budget for 2022 which includes \$10,000.00 for the Ex. Director position.

**Old Business:**

**New Business:**

The main discussion centered on the Mission and Vision Statements. The below mission statement was submitted by Galen Wilhoit:

The Downtown ABC will use existing educational and economic resources as well as new opportunities to foster sustainable economic growth and help develop a diverse and vibrant mix of businesses and entertainment options while encouraging community interaction.

And the below vision statement was submitted by Alicia Ozenberger:

Encourage a diverse, family-oriented commercial environment that promotes the Ashland Downtown as the place to live, shop & play.

Final approval will be at the next board meeting.

Committees were established (see above) and members were encouraged to acquaint themselves with the MO Mainstreet Connection website with special attention paid to the Resources page with sample documents as well as further information concerning the scope of responsibility for each committee.

April 12 was approved as the date for the next board training with MO Mainstreet

Connection. **Other Business/Announcements:**

**Adjourn:**

Motion was made by Tracy Titmus and Alicia Ozenberger to adjourn the meeting. The meeting was adjourned at 9:35a.m.

**Next Board Meeting:**

Our next meeting is scheduled for February 2, 2022, at 8:30am in the City Hall Community Room.