

## **June 3, 2024 Ashland Betterment Coalition Meeting Minutes**

**The June Board Meeting for Ashland Betterment was held on Monday, June 3, 2024 at 7 pm. at Ashland City Hall. Those attending were, Izzy Smith, Jessica Adams-Ward, Sharon Adams, Debbie Mudd and Lizzie Benke. Debbie and Lizzie attended via ZOOM. A guest, Taylor Heckemeyer who owns Momentum Dance Studio on Liberty Lane joined us and contributed valuable suggestions to the meeting. Welcome Taylor!!**

**May meeting minutes and treasurer's report were reviewed and approved.**

**New Business consisted of reviewing plans for the July 4<sup>th</sup> Parade and we will need volunteers that morning to assist with organization and line-up at the Primary School. Please wear your T-Shirts and join us for this event!! The High School Cheer Squad will lead off the parade carrying our banner and cheering the crowd to add to the excitement of the day. No candy will be thrown by them!! We will possibly have Debbie Mudd's giant Eagle in our display and candy may be thrown from that feature.**

**The revised Planter Box contract Matt Uhrig wrote was approved and a thank you note will be written to him.**

**Planter Box discussion moved forward with an update from Sharon Adams. Boxes will be scaled down for the business district sidewalks. The box will now be 4' L, 2' W and 2' T and will be made of a new product since the previous material is no longer available. Sharon had samples and the price quoted by Meeks in Columbia is \$345.26 with tax per planter box. Builders will tweak the board size to accommodate the size boards available. Dave Westhoff made the decision to hold off a year on his multiple planter boxes. Wanted Boone Corner to be fully occupied before spending any more money.**

**July 20<sup>th</sup> Community Fireworks event was discussed and planned further. We will partner with the Ashland YMCA and Eagle Flight Fireworks. Sharon Adams has contacted both the Fire and Police Departments for security and Fire and Ambulance presence during the event. There will be a variety of activities on the YMCA parking lot preceding the fireworks display that will begin at 8:45 pm west of the YMCA building. Crafts, Games, Face Painting, Bake Sale, Dance Performances, Music and Food Trucks are among the activities to make it a full evening of family fun. Jessica is looking into purchasing fireworks glasses to sell to the crowd prior to display beginning.**

**Flyers will be distributed throughout town by Sharon Adams with Debbie and Lizzie working their magic on social media and other forms of advertising the event. Will order 2- Porta Potties and may need to up to 4 if event looks like it will**

**be larger than last year. Can offer sponsorship in various levels to encourage business interest from the community. Last year \$7,000 in fundraising was donated and need at least that much this year if not more. Izzy suggested we each contact a certain number of businesses get more hands on deck in the fundraising effort. YMCA will handle insurance coverage for the event. ABC has a designated \$1,325.00 for assistance with this event.**

**T-Shirts have been distributed and Galen graciously paid for them and we thank him for his generosity.**

**Preliminary Santa and Reindeer discussion was tabled until next month when events are over. Also, volunteer recruitment was tabled until another month.**

**SOBOCO Chamber event was a great success, we have 10 new volunteers interested in our group and will add them to our email list. Thank You Debbie Mudd for doing such a fantastic job on our booth, Ashlandopoly and all the great ideas she contributed to make it a success. Also thank you to our volunteers that day, Debbie Mudd, Galen Wilhoit, Sharon Adams, Izzy Smith and her friend Connie for filling the three shifts from 9-3 pm.**

**Kentucky Derby was a success even though the numbers participating were small. We raised \$447.00 in cash and then the VENMO amount which do not have a total. Planning to partner with Woody's next year for an even bigger and better event. An upcoming meeting is planned with Natalie Winscott to jump start planning for next year's May 3, 2025 event.**

**Meeting Adjourned at 9 PM.**

**Respectfully Submitted  
Sharon L. Adams  
Board Secretary**