

Downtown Ashland Betterment Coalition
 Board Meeting Minutes
 Date: __July 6, 2022

Call to Order:

The meeting was called to order at 8:35a.m. by Izzy Smith at the City Hall Community Room.

Roll Call:

Board Member	Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Lars Van Zandt	2022							Y					
Izzy Smith	2022							Y					
Galen Wilhoit	2022												
Tracy Titmus	2022							Y					
Lonna Trammell	2022												
Brandon Glascock	2022							Y					
Alicia Ozenburger	2022							Y					
Kip Batye	2022												
Jay Berendzen	2022							Y					
	2022												

Ex-Officio Members	Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Kyle Michel	2022							Y					
Gabe Edwards	2022												
Marsha Lessley	2022												
Jesse Wheadon	2022							Y					
Bill Lloyd	2022												
Chris Felmlee	2022												

Introduction of Guests

1. Brittney Harty
2. Mike Frese

Additions to Agenda

1. Social Media
2. _____
3. _____

Approval of the Minutes:

The minutes of the June 2022 meeting were presented. Alicia and Brandon made a motion to approve the minutes. The minutes were (approved/amended) by the board.

Committee Reports:

Design: Izzy reported that Jessica with In Any Event is working on pricing for planters, plants & soil for the downtown area. Suggestion to reach out to the Ashland Garden Club and FFA about ongoing maintenance.

Economic Vitality: Submission is due July 15th. Additions would be The Dandy Lion is in full operations, Century Tattoo has completed renovations, The Blue Rooster has closed, new businesses include Andy's Nutrition and ownership change of 573 Nutrition to Eagle Nutrition.

Promotion: Alicia and Brittney will work on the following: Setting up a Canva account, Facebook Page/Instagram, YouTube and Gmail Account.

Brittney is working on new logos and will drop samples into the Google Docs once the Gmail account is set up.

Brandon suggested that we look at sharing a website with the Chamber & SBEDC

Organization: Tracy will be working on updating the Secretary of State site and changing the registered agent from Leland. Will also have to determine address and/or po box for mailings.

She will also pull a job description for the Executive Director and post to the Google Drive once the Gmail account is set up.

Policies & Procedures will also be posted there as well as any documents accumulated so far.

Reported Training Hours: Everyone was reminded to post their volunteer hours to the spreadsheet in Google Doc.

Executive Reports (President, Vice-President, Ex-Officio): None

Old Business:

New Business:

Alicia and Izzy gave a summary of the 4th of July Parade. There were 53 registered groups with a few last minutes bringing that number closer to 60. Everything went smoothly. Suggestions for next year:

Have the parade on the 4th

Make a full loop back to Walk In Faith property

Have "staff" shirts made

Float competition (with entry fees)

Include more from the school

Clean parade route afterwards

Send out instructions to participants prior to parade date

Tracy brought up the subject of the Executive Director and the need to get that in place sooner rather than later. Kyle mentioned that we would need to have a bank account and a 3-year budget & business plan for the City to release the funds. This is because it is a one-time funding and we need to show how we would support the salary after the first year.

Other Business/Announcements:

Adjourn:

Motion was made Tracy and Brandon to adjourn the meeting. The meeting was adjourned at _10:20a.m.

Next Board Meeting:

Our next meeting is scheduled for August 3rd at 8:30am in the City Hall Community Room.