

Downtown Ashland Betterment Coalition
 Board Meeting Minutes
 Date: __June 1, 2022

Call to Order:

The meeting was called to order at 8:35am by Lars Van Zandt at the City Hall Community Room.

Roll Call:

Board Member	Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Lars Van Zandt	2022						Y						
Izzy Smith	2022						Y						
Galen Wilhoit	2022						Y						
Tracy Titmus	2022						Y						
Lonna Trammell	2022						Y						
Brandon Glascock	2022						Y						
Alicia Ozenburger	2022												
Kip Batye	2022												
Jay Berendzen	2022												
	2022												

Ex-Officio Members	Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Melissa Old	2022												
Kyle Michel	2022						Y						
Gabe Edwards	2022												
Marsha Lessley	2022												
Jesse Wheadon	2022						Y						
Bill Lloyd	2022												
Chris Felmlee	2022												

Introduction of Guests

1. Claire Melvin (Refuge Christian Church)
2. Mike Frese
3. Brittney Harty

Additions to Agenda

1. _____
2. _____
3. _____

Approval of the Minutes:

The minutes of the April and May meetings were presented. Lonna Trammell and Lars Van Zandt made a motion to approve the minutes. The minutes were (approved/amended) by the board.

Treasurer's Report:

Even though we have no money at this time, Galen (Treasurer) will be setting up an account at Reiver Regions as well as Venmo & Paypal accounts.

Committee Reports:

Design: Lars has been working on the Community Board idea.

Economic Vitality: Galen & Izzy are meeting to go over quarterly reports as well as attending the June 9th training session on quarterly reporting. Melissa Old will help supply information from the City on new businesses, closures, etc.

Promotion: Alicia and Brandon are working on setting up a social media account. Brittney has volunteered her services as a graphic designer to help with flyers, social media and branding the organization.

Organization: Tracy will send to all members a copy of the current Policy & Procedures for feedback to have ready for board approval at the next meeting.

Reported Training Hours: none reported. Izzy reminded everyone to track their hours for any and all related to ABC.

Executive Reports (President, Vice-President, Ex-Officio): none

Old Business: per an email vote ABC will be spearheading the annual 4th of July parade this year. A flyer with a QR code has already been posted to social media and around town. 10 entries have been received so far. Discussion was held on additional groups to contact for participation including the police department (who will be leading and closing the parade), So Boone Fire District, Cattlemen's Association, Optimist, Boy Scouts (for color guard), school band (particularly the percussion section), local dance school, cheerleaders. Claire will be reaching out to band, cheerleaders and dance school. Brandon is reaching out to Optimist, Scouts & Fire District. Izzy will reach out to Cattlemen's & local politicians.

Tracy will reach out to Boone County Journal about an ad for parade sign up (at no charge if possible since we have no money) As well as getting Brittney and Claire access to Google Docs.

New Business:

Articles of Incorporation will need to be amended to remove Leland and registered agent. Tracy will be researching how to accomplish this.

Lars suggested we have a list of 3 things we are actively and passively working on as a group. Current list is: 1. Parade (active), 2. Planters for Downtown (gathering of information from local business In Any Event for amounts, donations and services provided.) 3. Community Board (brainstorming locations, how to, etc.)

Other Business/Announcements:

Lonna announced the Columbia REDI will be touring our area on July 21st. This will be a group of investors and local business leaders. Meeting is from 4pm to 6pm at Eagle Knoll Golf Course with a bus tour of the area. She encouraged all to attend as a great networking opportunity.

Adjourn:

Motion was made by Lars and Galen to adjourn the meeting. The meeting was adjourned at 9:30a.m.

Next Board Meeting:

Our next meeting is scheduled for July 6, 2022, at 8:30am in the City Hall Community Room.