

Downtown Ashland Betterment Coalition
 Board Meeting Minutes
 Date: August 3, 2022

Call to Order:

The meeting was called to order at 8:31a.m. by Lars Van Zandt at the City Hall Community Room.

Roll Call:

Board Member	Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Lars Van Zandt	2022								Y				
Izzy Smith	2022								Y				
Galen Wilhoit	2022								Y				
Tracy Titmus	2022								Y				
Brandon Glascock	2022												
Alicia Ozenburger	2022												
Jay Berendzen	2022								Y				
	2022												

Ex-Officio Members	Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Kyle Michel	2022								Y				
Gabe Edwards	2022												
Marsha Lessley	2022												
Jesse Wheadon	2022												
Bill Lloyd	2022								Y				
Chris Felmlee	2022												

Introduction of Guests

1. Brittney Harty
2. Mike Frese
3. Clair Linzie

Additions to Agenda

- 1.
2. _____
3. _____

Approval of the Minutes:

The minutes of the July 2022 meeting were presented. Galen and Tracy made a motion to approve the minutes. The minutes were (approved/amended) by the board.

Committee Reports:

Design: No report

Economic Vitality: Izzy and Galen submitted quarterly report.

Promotion: Brittney show several configurations of the logo. She is going to put one last configuration together and share with the group via email for voting on. She has also set up a free account on Wix for a website. And social media is waiting on set up for the final logo option.

Fundraiser Ideas: Bingo was the subject for discussion. We would need 3-4 businesses to participate, each business having one round (6 games) of bingo. Participants could then move to the next business for the next round. Charge would be \$5 per bingo card and prizes would be gift baskets and gift cards from local businesses rather than cash. October 29th is the tentative date.

Another idea presented would be the "Flamingo Flock". Participants would pay to have someone's yard, business, etc. "flocked" with flamingos. The entity getting "flocked" could pay to not get "flocked" or could pass on to the next entity.

Organization: It has been determined that we do not have our 501(c)3 designation from the IRS. Tracy will be taking care of the following over the next month:

Set up a po box, finish updating the registration with the Secretary of State (new registered agent & address), obtaining an EIN, and file for the 501(c)3. This will require at least \$275.00 for filing fee so that will be done after the checking account is set up.

Galen will be taking care of setting up the checking account after the EIN is obtained.

Tracy will be helping researching the gaming laws for the State for the bingo fundraiser.

Reported Training Hours: Everyone was reminded to post their volunteer hours to the spreadsheet in Google Doc.

Executive Reports (President, Vice-President, Ex-Officio): None

Old Business:

Izzy hasn't spoken with Jessica @ In Any Event yet. She will present at next month's meeting.

Bill Lloyd has agreed to attend the convention slated for August 7 & 8. Bill also agreed to pay the attendance fee as his monetary contribution. He will report back at our next meeting.

New Business:

It was agreed upon to set September 1st for our next training session with a short monthly meeting afterwards.

Galen will send around the Transformation Strategy Document for the group to complete.

Other Business/Announcements:

Two board members have resigned, Kip Batye and Lonna Trammell. We will need to discuss replacements at our next meeting.

Adjourn:

Motion was made Tracy & Izzy to adjourn the meeting. The meeting was adjourned at _10:00 a.m.

Next Board Meeting:

Our next meeting is scheduled for September 1st at 8:30am in the City Hall Community Room.