

Alderman (TBD)	2023			x									
Jesse Wheadon	2023												
Vacant	2023												
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Introduction of Guests

David Wilson (Alderman), Jodi Wilson

Additions to Agenda

None

Approval of the Minutes:

Minutes from February to be approved in April (no quorum)

Treasurer’s Report:

February beginning balance: \$483.68

Deposits Feb: \$248.65

Withdraws Feb: \$100.00

Feb ending balance: \$632.33

Trivia sponsorships and donations will be shown in March.

Committee Reports:

Design:

Economic Vitality: Please make sure you are reporting volunteer hours on the document below
https://docs.google.com/spreadsheets/d/1EeVobsXv1A3SBxW-G7-Gk2WtI0nIU_iE0k0IBf-Pci0/edit?usp=sharing

Promotion:

Organization:

Since we are an approved 501(c)3 organization we should be telling all donors and potential sponsors. We are able to provide proper documentation to make it a tax deductible donation. Galen and Brittney are able to provide details on what documentation is needed to be sent to donor.

We have updated the ex-officio members to be: Debbie Mudd, Alderman (TBD who attends), Dorise Slinker, Jesse Wheadon. We have a few more vacancies for ex-officio members and are accepting volunteers and other members of any involvement level. If you know someone interested in volunteering send them this to fill out: <https://forms.gle/y8jGrQCJEF2ygfru5>

Executive Reports (President, Vice-President, Ex-Officio):

No report

Old Business:

A. Planters Update

1. Izzy looking into who is responsible for current downtown planters that have been neglected to try to adopt them as a cost effective start.
 - a) Locations: Studio Twenty Four, Post Office, Old City Hall
2. Dorise made the suggestion that business owners might be interested in planters at their location
 - a) After we know cost of building planters (material + planters) we can go to each business and offer them to 'sponsor' planter at their location by paying for materia; + labor and having a plaque on the box
3. Izzy getting update from Rebekah Hammett (SBC Ag & FFA) and Jessica Adams (In Any Event) on getting plants started
 - a) Making contact with Learning Garden, FFA, and Garden Club as volunteers to recruit for care of planters

B. March fundraiser (Basketball & Trivia)

1. March Madness hosted at Woody's on Tuesday 14th, 2023
2. 4 tables registered + 2 said they were registering (ideally 8+ attend and register)
3. 50/50, door prizes, free pizza and other fun to be had

C. TABLED: Determining a group liaison for American Legion Small Business Saturday

D. Brittney to submit application for ABC MO Main Street awards, nominee to be approved by the board

E. City Sales Tax campaign to begin no later than 2 weeks prior to election

F. Decided to no further explore full time position as it is not a good allocation of funds at this time

1. Spread sheet is started with email list to use as needed for updates
 - a) https://docs.google.com/spreadsheets/d/1usObmg73e8l7BOCKLCgd_TLrZYaA11SvWI-VQsRKV4/edit?usp=sharing

- G. Brittney pricing annual subscription for secured domain name for potential sponsorship from InANYEvent
- H. Claire provided an update on Board and Officers Insurance from Global Green
 - 1. Directors and Officers: \$750
 - 2. General Liability: \$600
 - a) Potentially covers board and officers
 - b) There is more information to be filled out. Izzy to get quote from Angell and Co.
- I. Brittney shared via email the update on Quarterly MO Main Street Conference
 - 1. Brief discussion of the email and explanation took place

New Business:

- A. TABLED: Create a plan of action/strategic plan based on things learned at conference by Brittney
- B. TABLED: Establish date for 4th of July Parade
 - 1. Many board members got feedback from the community wanting it on the 4th
 - 2. Dorise offered the opportunity for ABC to adopt the fireworks show
 - a) Cost is approximately \$7500 for fireworks and insurance
 - b) YMCA might be willing to host at their location again
 - (1) For more info/further conversation, include Faryn Griffin
fgiffin@jcymca.org

Other Business/Announcements:

In order to attempt to obtain funding from the city of the from the budgeted amount, we need to get involved quickly with the city. They are meeting tonight and Dorise is getting a list of things they want to know/need to know prior to allocating funds. We need board members to attend Board of Alderman meetings **March 21st, April 4th, and April 28th** to represent the Ashland Betterment Coalition, educate the City on what our group is doing and attempt to get release of funding for improving the community through the mission and vision of our group.

Adjourn:

Next Board Meeting:

Our next meeting is scheduled for April 3, 2023, at 7 pm in the City Hall Community Room.