

Date: January 5, 2022

The meeting was called to order at 8:31a.m. by Lars Van Zandt at the City Hall Community

[illegible]

Jesse Wheadon	2022												
Bill Lloyd	2022	A											
Chris Felmlee	2022	A											

Introduction of Guests

None

Additions to Agenda

None

**Approval of the Minutes:**

None

**Treasurer's Report:**

None

**Committee Reports:**

Design:

Lars Van Zandt

Jay Brendzen

Economic Vitality:

Melissa Olds

Galen Wilhoit

Promotion:

Alicia Ozenerger

Brandon Glascock

Organization:

Tracy Titmus

**Reported Training Hours:****Executive Reports (President, Vice-President, Ex-Officio):**

Tony discussed the Executive Director position. The City Alderman are currently working on the 2022-2023 Budget for Ashland. Included in that discuss will be funds to pay for the part-time position. The Chamber has approved their budget for 2022 which includes \$10,000.00 for the Ex. Director position.

**Old Business:****New Business:**

The main discussion centered on the Mission and Vision Statements. The below mission statement was submitted by Galen Wilhoit:

The Downtown ABC will use existing educational and economic resources as well as new opportunities to foster sustainable economic growth and help develop a diverse and vibrant mix of businesses and entertainment options while encouraging community interaction.

And the below vision statement was submitted by Alicia Ozenberger:

Encourage a diverse, family-oriented commercial environment that promotes the Ashland Downtown as the place to live, shop & play.

Final approval will be at the next board meeting.

Committees were established (see above) and members were encouraged to acquaint themselves with the MO Mainstreet Connection website with special attention paid to the Resources page with sample documents as well as further information concerning the scope of responsibility for each committee.

April 12 was approved as the date for the next board training with MO Mainstreet

**Connection. Other Business/Announcements:****Adjourn:**

Motion was made by Tracy Titmus and Alicia Ozenberger to adjourn the meeting. The meeting was adjourned at 9:35a.m.

**Next Board Meeting:**

Our next meeting is scheduled for February 2, 2022, at 8:30am in the City Hall Community Room.

Downtown Ashland Betterment Coalition  
Board Meeting Minutes  
Date: January 5, 2022

**Call to Order:**

The meeting was called to order at 8:31a.m. by Lars Van Zandt at the City Hall Community

**Room. Roll Call:**

[illegible][illegible]

Jesse Wheadon	2022												
Bill Lloyd	2022	A	A										
Chris Felmlee	2022	A	A										

#### Introduction of Guests

None

#### Additions to Agenda

None

#### Approval of the Minutes:

Minutes from January 2022 meeting were unanimously approved by the board

#### Treasurer's Report:

None

#### Committee Reports:

##### Design:

Jay reported that research into grants for storefront improvement will be critical in getting downtown businesses & property owners onboard. Mid-Mo Regional Planning is here in Ashland and should be a good resource for grant money.

##### Economic Vitality:

Google sheets will be established for volunteer hours, new businesses and sold/remodels. Plus the city will start providing a list on new business permits to Melissa for follow up. These reports will be helpful in reporting the Mo MainStreet

##### Promotion:

Alicia & Brandon will start working on social media platforms.

##### Organization:

Tracy will send out a copy of the Bylaws & approved Mission/Vision Statements. Motion was made by Brandon & Tracy to approve the mission & vision statements as submitted by Galen & Alicia. Board approved unanimously.

**Reported Training Hours:** 10 members attended the January board meeting for a total of 15 hours, which has been recorded in Google Drive

**Executive Reports (President, Vice-President, Ex-Officio):**

No report

**Old Business:**

**New Business:**

Candidate Forum for Mayor & School Board will be March 21st, hosted by the So Boone Chamber. Each Board member is asked to come up with questions as it pertains to DABC to ask mayoral candidates.

**Other Business/Announcements:**

**Adjourn:**

Motion was made by Tracy Titmus and Izzy Smith to adjourn the meeting. The meeting was adjourned at 9:35a.m.

**Next Board Meeting:**

Our next meeting is scheduled for March 2, 2022, at 8:30am in the City Hall Community Room.

March 2022: No Minutes





Tracy Titmus &lt;tracytitmus@gmail.com&gt;

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## Meeting Minutes

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**Izzy Smith** <izzy@izzysmithhomes.com>  
To: Tracy Titmus <tracytitmus@gmail.com>

Mon, Mar 21, 2022 at 8:56 AM

Hi Tracy,

My notes weren't great, but I did write down some plans of action we discussed.

- go to city budget meeting
- Questions for board training: How to fund a paid position? ; Get examples of a job description ; could we format the position like an internship?
- Explore uniting Chamber, ABC, and SBEDC
- A good resource for us may be the regional planning commission
- cost-effective beautification ideas- lighting and murals

Also, I see you have been included on emails with Ben regarding the transformation strategies, mission and vision, and Policies and Procedures document. Do you know if anyone has gotten back to him? I am happy to- I will just need a refresher on what has formally been executed.

P.s.- I am sure you got my email regarding a meeting trying to discuss a way to unite the SBC community groups. I have emailed Tim Roth to try to get something in the works as I think this is essential for the success of our groups and the productivity of the others. Hopefully, we can get something figured out quickly since we are still working on getting ABC off the ground! Please let me know any thoughts you have on this.

Izzy

[Quoted text hidden]



**Izzy Smith**

IZZY SMITH HOMES

RE/MAX Boone Realty



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573-825-4163 | 573-876-2873

[www.izzysmithhomes.com](http://www.izzysmithhomes.com)

33 E. Broadway, Suite 200, Columbia, MO 65203



Downtown Ashland Betterment Coalition

Board Meeting Minutes

Date: \_\_\_ May 4, 2022

**Call to Order:**

The meeting was called to order at \_8:40\_a.m. by \_\_\_\_\_ Lars Van Zandt\_\_\_ at the City Hall Community Room.

**Roll Call:**

Board Member	Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Lars Van Zandt	2022					Y							
Izzy Smith	2022					Y							
Galen Wilhoit	2022												
Tracy Titmus	2022					Y							
Lonna Trammell	2022												
Brandon Glascock	2022												
Alicia Ozenburger	2022												
Kip Batye	2022												
Jay Berendzen	2022												
	2022												

Ex-Officio Members	Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Melissa Old	2022												
Kyle Michel	2022					Y							
Gabe Edwards	2022												
Marsha Lessley	2022												
Jesse Wheadon	2022					y							
Bill Lloyd	2022												
Chris Felmlee	2022												

Introduction of Guests

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

Additions to Agenda

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Approval of the Minutes:**

No formal minutes for the April meeting

We did not have a quorum for this meeting. We did discuss the following:

Checking with In Any Event about the costs of pots, plants and maintenance for planters for the downtown businesses. Also, working with FFA students, Sentinel and the Boy Scouts.

Kyle Michel brought up the annual 4<sup>th</sup> of July parade that is normally handled by Walk In Faith Church. They do not want to organize and asked if the City would take it over. Discussion on whether or not this would be a good first project for the group. But since we did not have a quorum we would need to email the rest of the board for input and votes.

**Adjourn:**

Motion was made by \_\_\_\_\_ and \_\_\_\_\_ to adjourn the meeting. The meeting was adjourned at \_\_\_\_\_ a.m.

**Next Board Meeting:**

Our next meeting is scheduled for June 1, 2022, at 8:30am in the City Hall Community Room.

Downtown Ashland Betterment Coalition

Board Meeting Minutes

Date: \_\_June 1, 2022

**Call to Order:**

The meeting was called to order at 8:35am by Lars Van Zandt at the City Hall Community Room.

**Roll Call:**

Board Member	Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Lars Van Zandt	2022						Y						
Izzy Smith	2022						Y						
Galen Wilhoit	2022						Y						
Tracy Titmus	2022						Y						
Lonna Trammell	2022						Y						
Brandon Glascock	2022						Y						
Alicia Ozenburger	2022												
Kip Batye	2022												
Jay Berendzen	2022												
	2022												

Ex-Officio Members	Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Melissa Old	2022												
Kyle Michel	2022						Y						
Gabe Edwards	2022												
Marsha Lessley	2022												
Jesse Wheadon	2022						Y						
Bill Lloyd	2022												
Chris Felmlee	2022												

Introduction of Guests

1. Claire Melvin (Refuge Christian Church)
2. Mike Frese
3. Brittney Harty

Additions to Agenda

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Approval of the Minutes:**

The minutes of the April and May meetings were presented. Lonna Trammell and Lars Van Zandt made a motion to approve the minutes. The minutes were (approved/amended) by the board.

**Treasurer's Report:**

Even though we have no money at this time, Galen (Treasurer) will be setting up an account at Reiver Regions as well as Venmo & Paypal accounts.

**Committee Reports:**

Design: Lars has been working on the Community Board idea.

Economic Vitality: Galen & Izzy are meeting to go over quarterly reports as well as attending the June 9<sup>th</sup> training session on quarterly reporting. Melissa Old will help supply information from the City on new businesses, closures, etc.

Promotion: Alicia and Brandon are working on setting up a social media account. Brittney has volunteered her services as a graphic designer to help with flyers, social media and branding the organization.

Organization: Tracy will send to all members a copy of the current Policy & Procedures for feedback to have ready for board approval at the next meeting.

**Reported Training Hours:** none reported. Izzy reminded everyone to track their hours for any and all related to ABC.

**Executive Reports (President, Vice-President, Ex-Officio):** none

**Old Business:** per an email vote ABC will be spearheading the annual 4<sup>th</sup> of July parade this year. A flyer with a QR code has already been posted to social media and around town. 10 entries have been received so far. Discussion was held on additional groups to contact for participation including the police department (who will be leading and closing the parade), So Boone Fire District, Cattlemen's Association, Optimist, Boy Scouts (for color guard), school band (particularly the percussion section), local dance school, cheerleaders. Claire will be reaching out to band, cheerleaders and dance school. Brandon is reaching out to Optimist, Scouts & Fire District. Izzy will reach out to Cattlemen's & local politicians.

Tracy will reach out to Boone County Journal about an ad for parade sign up (at no charge if possible since we have no money) As well as getting Brittney and Claire access to Google Docs.

**New Business:**

Articles of Incorporation will need to be amended to remove Leland and registered agent. Tracy will be researching how to accomplish this.

Lars suggested we have a list of 3 things we are actively and passively working on as a group. Current list is: 1. Parade (active), 2. Planters for Downtown (gathering of information from local business In Any Event for amounts, donations and services provided.) 3. Community Board (brainstorming locations, how to, etc.)

**Other Business/Announcements:**

Lonna announced the Columbia REDI will be touring our area on July 21<sup>st</sup>. This will be a group of investors and local business leaders. Meeting is from 4pm to 6pm at Eagle Knoll Golf Course with a bus tour of the area. She encouraged all to attend as a great networking opportunity.

**Adjourn:**

Motion was made by Lars and Galen to adjourn the meeting. The meeting was adjourned at 9:30a.m.

**Next Board Meeting:**

Our next meeting is scheduled for July 6, 2022, at 8:30am in the City Hall Community Room.

Downtown Ashland Betterment Coalition

Board Meeting Minutes

Date: \_\_July 6, 2022

**Call to Order:**

The meeting was called to order at 8:35a.m. by Izzy Smith at the City Hall Community Room.

**Roll Call:**

Board Member	Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Lars Van Zandt	2022							Y					
Izzy Smith	2022							Y					
Galen Wilhoit	2022												
Tracy Titmus	2022							Y					
Lonna Trammell	2022												
Brandon Glascock	2022							Y					
Alicia Ozenburger	2022							Y					
Kip Batye	2022												
Jay Berendzen	2022							Y					
	2022												

Ex-Officio Members	Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Kyle Michel	2022							Y					
Gabe Edwards	2022												
Marsha Lessley	2022												
Jesse Wheadon	2022							Y					
Bill Lloyd	2022												
Chris Felmlee	2022												

Introduction of Guests

1. Brittney Harty
2. Mike Frese

Additions to Agenda

1. Social Media
2. \_\_\_\_\_
3. \_\_\_\_\_

**Approval of the Minutes:**

The minutes of the June 2022 meeting were presented. Alicia and Brandon made a motion to approve the minutes. The minutes were (approved/amended) by the board.

**Committee Reports:**

**Design:** Izzy reported that Jessica with In Any Event is working on pricing for planters, plants & soil for the downtown area. Suggestion to reach out to the Ashland Garden Club and FFA about ongoing maintenance.

**Economic Vitality:** Submission is due July 15<sup>th</sup>. Additions would be The Dandy Lion is in full operations, Century Tattoo has completed renovations, The Blue Rooster has closed, new businesses include Andy's Nutrition and ownership change of 573 Nutrition to Eagle Nutrition.

**Promotion:** Alicia and Brittney will work on the following: Setting up a Canva account, Facebook Page/Instagram, YouTube and Gmail Account.

Brittney is working on new logos and will drop samples into the Google Docs once the Gmail account is set up.

Brandon suggested that we look at sharing a website with the Chamber & SBEDC

**Organization:** Tracy will be working on updating the Secretary of State site and changing the registered agent from Leland. Will also have to determine address and/or po box for mailings.

She will also pull a job description for the Executive Director and post to the Google Drive once the Gmail account is set up.

Policies & Procedures will also be posted there as well as any documents accumulated so far.

**Reported Training Hours:** Everyone was reminded to post their volunteer hours to the spreadsheet in Google Doc.

**Executive Reports (President, Vice-President, Ex-Officio):** None

**Old Business:****New Business:**

Alicia and Izzy gave a summary of the 4<sup>th</sup> of July Parade. There were 53 registered groups with a few last minutes bringing that number closer to 60. Everything went smoothly. Suggestions for next year:

Have the parade on the 4<sup>th</sup>

Make a full loop back to Walk In Faith property

Have "staff" shirts made

Float competition (with entry fees)

Include more from the school

Clean parade route afterwards

Send out instructions to participants prior to parade date



Tracy brought up the subject of the Executive Director and the need to get that in place sooner rather than later. Kyle mentioned that we would need to have a bank account and a 3-year budget & business plan for the City to release the funds. This is because it is a one-time funding and we need to show how we would support the salary after the first year.

**Other Business/Announcements:**

**Adjourn:**

Motion was made Tracy and Brandon to adjourn the meeting. The meeting was adjourned at \_10:20a.m.

**Next Board Meeting:**

Our next meeting is scheduled for August 3rd at 8:30am in the City Hall Community Room.

Downtown Ashland Betterment Coalition  
Board Meeting Minutes  
Date: August 3, 2022

**Call to Order:**

The meeting was called to order at 8:31a.m. by Lars Van Zandt at the City Hall Community Room.

**Roll Call:**

Board Member	Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Lars Van Zandt	2022								Y				
Izzy Smith	2022								Y				
Galen Wilhoit	2022								Y				
Tracy Titmus	2022								Y				
Brandon Glascock	2022												
Alicia Ozenburger	2022												
Jay Berendzen	2022								Y				
	2022												

Ex-Officio Members	Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Kyle Michel	2022								Y				
Gabe Edwards	2022												
Marsha Lessley	2022												
Jesse Wheadon	2022												
Bill Lloyd	2022								Y				
Chris Felmlee	2022												

Introduction of Guests

1. Brittney Harty
2. Mike Frese
3. Clair Linzie

Additions to Agenda

- 1.
2. \_\_\_\_\_
3. \_\_\_\_\_

**Approval of the Minutes:**

The minutes of the July 2022 meeting were presented. Galen and Tracy made a motion to approve the minutes. The minutes were (approved/amended) by the board.

**Committee Reports:**

**Design:** No report

**Economic Vitality:** Izzy and Galen submitted quarterly report.

**Promotion:** Brittney show several configurations of the logo. She is going to put one last configuration together and share with the group via email for voting on. She has also set up a free account on Wix for a website. And social media is waiting on set up for the final logo option.

Fundraiser Ideas: Bingo was the subject for discussion. We would need 3-4 businesses to participate, each business having one round (6 games) of bingo. Participants could then move to the next business for the next round. Charge would be \$5 per bingo card and prizes would be gift baskets and gift cards from local businesses rather than cash. October 29th is the tentative date.

Another idea presented would be the "Flamingo Flock". Participants would pay to have someone's yard, business, etc. "flocked" with flamingos. The entity getting "flocked" could pay to not get "flocked" or could pass on to the next entity.

**Organization:** It has been determined that we do not have our 501(c)3 designation from the IRS. Tracy will be taking care of the following over the next month:

Set up a po box, finish updating the registration with the Secretary of State (new registered agent & address), obtaining an EIN, and file for the 501(c)3. This will require at least \$275.00 for filing fee so that will be done after the checking account is set up.

Galen will be taking care of setting up the checking account after the EIN is obtained.

Tracy will be helping researching the gaming laws for the State for the bingo fundraiser.

**Reported Training Hours:** Everyone was reminded to post their volunteer hours to the spreadsheet in Google Doc.

**Executive Reports (President, Vice-President, Ex-Officio):** None

**Old Business:**

Izzy hasn't spoken with Jessica @ In Any Event yet. She will present at next month's meeting.

Bill Lloyd has agreed to attend the convention slated for August 7 & 8. Bill also agreed to pay the attendance fee as his monetary contribution. He will report back at our next meeting.

**New Business:**

It was agreed upon to set September 1st for our next training session with a short monthly meeting afterwards.

Galen will send around the Transformation Strategy Document for the group to complete.

**Other Business/Announcements:**

Two board members have resigned, Kip Batye and Lonna Trammell. We will need to discuss replacements at our next meeting.

**Adjourn:**

Motion was made Tracy & Izzy to adjourn the meeting. The meeting was adjourned at \_10:00 a.m.

**Next Board Meeting:**

Our next meeting is scheduled for September 1st at 8:30am in the City Hall Community Room.

Downtown Ashland Betterment Coalition  
Board Meeting Minutes  
Date: September 1, 2022

**Call to Order:**

The meeting was called to order at 11:00am after MO Main Street training by Izzy Smith at the City Hall Community Room.

**Roll Call:**

Board Member	Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Lars Van Zandt	2022												
Izzy Smith	2022									Y			
Galen Wilhoit	2022									Y			
Tracy Titmus	2022												
Lonna Trammell	2022												
Brandon Glascock	2022									Y			
Alicia Ozenburger	2022												
Kip Batye	2022												
Jay Berendzen	2022									Y			
	2022												

Ex-Officio Members	Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Melissa Old	2022												
Kyle Michel	2022												
Gabe Edwards	2022												
Marsha Lessley	2022												
Jesse Wheadon	2022									Y			
Bill Lloyd	2022												
Chris Felmlee	2022												

Introduction of Guests

Claire Linzie (Refuge Christian Church)

Brittney Harty (Community member)

Additions to Agenda

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Approval of the Minutes:**

The minutes of the August meetings were presented. Galen Wilhoit and Izzy made a motion to approve the minutes. The minutes were (approved/amended) by the board.

**Treasurer's Report:**

Even though we have no money at this time, Galen (Treasurer) will be setting up an account at Reiver Regions as well as Venmo & Paypal accounts. 501(c)3 status is being established

**Committee Reports:**

Design: Logo has been finalized and adopted by the board.

Economic Vitality: Galen & Izzy are meeting in October to submit the quarterly report. Discussion on businesses leaving downtown district

Promotion: Alicia and Brittney have set up a social media account. Brittney has volunteered her services as a graphic designer to help with flyers, social media and branding the organization.

Organization: 501(c)3 is in the process of being filed with the state. An account is being set up through River Regions to then connect with pay pal and venmo for future projects and donations.

**Executive Reports (President, Vice-President, Ex-Officio):** Kip Bayte and Lonna Trammell have both formally resigned their positions on the board. Those positions need to be voted on to be filled.

**Old Business:** Izzy is still working with Jessica at In Any Event to get a plan for planters around town. She has followed up to get a list of suppliers, supplies, and an inspo.

**New Business:**

President and Treasurer were votes as designated positions to transact on the account. Izzy signed bank form as a witness.

New board members to fulfill Lonna and Kip's terms were voted to be Brittney Harty and Claire Linzie

**Other Business/Announcements:**

**Adjourn:**

Motion was made by ? and Galen to adjourn the meeting. The meeting was adjourned at 9:30a.m.

**Next Board Meeting:**

Our next meeting is scheduled for October 5, 2022 at 8:30am in the City Hall Community Room.

Downtown Ashland Betterment Coalition  
Board Meeting Minutes  
Date: October 5, 2022

**Call to Order:**

The meeting was called to order at 8:35a.m. by Lars Van Zandt at the City Hall Community Room.

**Roll Call:**

Board Member	Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Lars Van Zandt	2022										Y		
Izzy Smith	2022										Y		
Galen Wilhoit	2022										Y		
Tracy Titmus	2022												
Brittney Harty	2022										Y		
Brandon Glascock	2022												
Alicia Ozenburger	2022										Y		
Claire Linzie	2022												
Jay Berendzen	2022										Y		
	2022												

Ex-Officio Members	Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Melissa Old	2022												
Kyle Michel	2022										Y		
Gabe Edwards	2022												
Marsha Lessley	2022												
Jesse Wheadon	2022												
Bill Lloyd	2022												
Chris Felmlee	2022												

Introduction of Guests

1. Debbi Mudd
2. Mike Freese
3. \_\_\_\_\_

Additions to Agenda

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_



**Approval of the Minutes:**

Motion to approve September meeting minutes 1st Galen Wilhoit, 2nd Alicia Ozenberger

We did discuss the following:

Checking with In Any Event about the costs of pots, plants and maintenance for planters for the downtown businesses. Also, working with FFA students, Sentinel and the Boy Scouts.

Kyle Michel brought up the annual 4<sup>th</sup> of July parade that is normally handled by Walk In Faith Church. They do not want to organize and asked if the City would take it over. Discussion on whether or not this would be a good first project for the group. But since we did not have a quorum we would need to email the rest of the board for input and votes.

**Treasurer's Report:**

Checking account at River Regions has been established. The president and treasurer have access to the account. Paypal and venmo accounts have been set up to collect donations. Currently the Ashland Betterment Coalition has \$700 in it.

**Committee Reports:**

*Design:* Lars and fundraising committee have been working on finalizing details for the Taste of Ashland photo bingo happening October 29th.

*Economic Vitality:* Galen & Izzy are meeting to submit the quarterly report next week. Kyle Michel confirmed via email Lanit has relocated from downtown.

*Promotion:* Brittney is preparing to post meeting minutes online for the public. Debbi Mudd has joined ABC as a volunteer and is running the instagram working on spotlighting and visiting local businesses. Debbi and Brittney are working together to get the ABC instagram and facebook linked together.

Question: What businesses are we promoting? (Businesses in our territory, business in Ashland, or business in Southern Boone County)

*Organization:* ABC board is waiting for an update from Tracy in regard to the filing for a 501(c)3

**Reported Training Hours:** none reported. Izzy reminded everyone to track their hours for any and all related to ABC.

**Executive Reports (President, Vice-President, Ex-Officio):** none

**Old Business:**

Announcement: Logo has been complete and being is being used for marketing and available in the shared drive.

Announcement: All methods to receive donation are established (bank account and PO Box, paypal, venmo)

Announcement: Facebook, Instagram and our website are set up. Make sure to be engaging with posts.

The plans for the fundraiser are nearing finalization. 26 businesses/organizations have offered locations for a stop on the 'bingo' board. The event will be 11am-3pm. Pre-sale of the boards is active for \$7 or \$10 the day of. The fundraising committee has also had great feedback from businesses and organizations for prize donations. The activity mimics bingo, but is a board that must be satisfied by completing an activity/photo at each designated location. Prizes will be given to 1st, 2nd and 3rd place for filing their board the quickest.

Izzy has still been working with Jessica at In ANY Event on logistics for planters. Izzy and Jessica are working together to contact businesses and individuals who might be interested in donating materials. Izzy spoke with Mrs. Hammett (ag/FFA program director) and they are interested in building the planters. Mrs. Hammett was going to explore grant opportunities that could cover their cost of material to then donate the complete planter. The goal is to have 10 planters in place with plants by April. Kyle Michel confirmed there is no permission we need from the city to place planters- that is up to each property owner. We are looking for volunteers to maintain the planters weekly, the idea of reaching out to the garden club was presented. Izzy is contacting them.

The new board members have been added to the roll call.

We are still waiting on a 501(c)3 filing update.

#### **New Business:**

The group needs volunteers for the day of the fundraiser event (October 29th). Ideally, we have volunteers at the beginning/sign in at the YMCA and at the ending location at City Hall. These members will be answering questions, collecting donations, handing out photo boards, and collecting completed boards.

Members of ABC were asked to brainstorm contacts they have for material donations for planters once we have a finalized plan of action. Izzy has followed up with Rebekah Hammett to get an update on the expected time frame to apply for a grant and potentially receive funds.

Break out groups created action plans for 4 potential projects for the future.

1. Planters (projected completion April 2023)
2. Community Board (approved by board 7/6/2022, projected completion TBD)
3. 4th of July parade (2023)
4. Santa land (December 2022, need board approval by November meeting)
  - a. Kyle Michel suggested the group contact the Park Board and work on an event alongside the Christmas parade and tree lighting

#### **Other Business/Announcements:**

Kyle Michel suggested we have a representative present the progress and future plans for ABC at the Board of Alderman Meeting on October 18th.

**Adjourn:**

Motion was made by Izzy and Lars to adjourn the meeting. The meeting was adjourned at 10:05 a.m.

**Next Board Meeting:**

Our next meeting is scheduled for November 1st at 8:00am in the City Hall Community Room.

## **Downtown Ashland Betterment Coalition**

Minutes of November 1, 2022 Meeting

8:00 AM City Hall Community Room

Attendees: Brittney Harty, Lars Van Zandt, Galen Wilhoit, Brandon Glascock, Claire Melvin, Jesse Wheadon, Jay Berendzen, Kyle Michel

Guests: Mayor Dorise Slinker, Mike Frese

Call to order by Lars, followed by introduction of guests.

Motion to approve previous minutes was made by Galen and seconded by Brandon.

Treasurer's report provided by Galen. 10/31 balance was \$445. Beginning balance was \$700, with expenses of \$275 to the IRS for 501 (c) (3) filing and income of \$20 from the October fundraiser.

Committee reports were provided:

Design--no new developments.

Economic Vitality--reported that quarterly submission was done in October.

Promotion—discussion regarding newsletter and how one should be distributed. Mail, insertion with city utility bill, and email were all suggestions. Pricing was needed for further consideration. Providing newsletter for those doing monthly donation was also discussed.

Organization—discussion regarding the specialized training by MMSC, and the suggested topics. A thought regarding training for Google Maps placement/SEO for local businesses was brought up.

In old business, it was reported that the photo bingo had reasonable turnout for a first event and raised over \$100. Further discussion about a Santa event was held, but based on timing and overlap with the Parks Board it was decided to not pursue. Discussion was held in regards to the current status of planters, with Dorise suggesting that terra cast/concrete might be good in the more "gateway" locations, with businesses donating and credited on those planters.

New business had several discussion topics. Dorise presented his ideas about flags for downtown businesses. Fundraising for replacements of Christmas lights on utility poles was discussed. A wine crawl potentially targeted for February 11<sup>th</sup> was discussed.

Motion to adjourn was made by Galen.

# December 2022: No Minutes